

Setting Yourself Apart From The Blogging Masses

There is no longer any doubt that blogging has captured the worlds imagination like few other Internet phenomenon have before or since. The immense popularity of blogging however has only served to focus attention on numerous bloggers that are seemingly unaware of blogging etiquette. This should be readily apparent to anyone who has been a frequent blog reader for the past several years. Blogging is as much a privilege as it is a right, and it will only serve the blogging community as a whole if everyone keeps a few simple things in mind.

On the part of the blogger, it is important to bear in mind that you are essentially writing for a global audience. While the personal approach remains a valid means of expression, the modern day blogger should at least make an effort to be understood by a wider range of readers.

[Blogging](#) was originally used as a way for people to get their thoughts out on the Internet regardless of how trivial or insignificant they may seem to be. While such everyday occurrences may be significant to you, not everyone in your audience will feel the same way. Instead of merely posting about your day to day activities, it may better serve your blog to write on a certain theme or subject.

A good blog is always written by someone who knows what he is talking about. You will greatly increase the chances of your blogs success if the subject that you are writing about is something that you are passionate about or at least have some degree of familiarity in. While no one is expecting you to know every single thing there is to know about your chosen niche, you should at the very least be in possession of a bit more knowledge and/or experience than the majority of your readers. Keep in mind that your readers will gradually come to depend on your blog as a source of information that they cannot get anywhere else, and being knowledgeable in your niche would ensure your reputation as a person of authority.

Under no circumstances should you steal content from other websites. Even if you have nothing to post on your blog for a few days, this is still a lot better than stealing content from someone else. Keep the golden rule in mind, and dont rip off content if you dont want other people ripping off content from you!

Lastly, do not take advantage of your anonymity on the Internet. Even if you are writing under a pseudonym, there is a possibility that your blog will be traced back to you someday. It is therefore important to make sure that you do not engage in any online behavior that is at odds with your actions in the real world.

About the Author

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