

Honda Cars And Their Worldwide Fame

Honda began its journey with humble baby steps, post WWII, when it started with the motorcycle range. Honda then released their first road car in the early 1960s, they developed their first road car. Since that time, Honda has created a niche for itself in quality auto production. Honda cars are truly a step above the regular manufacturers who aim for trustworthy and gas saving automobiles. Honda cars provide a level of unsurpassed performance, comfort and mileage, what with a wide range of automobiles on offer. Currently the fourth largest automaker, Honda vehicles are undoubtedly popular with consumers. Honda cars are diverse enough to meet individual needs and are reasonably priced too.

The allure of Hondas cars is not limited to specific geographies. With a reputation for not often declaring cash back schemes, Honda cars seem to not be an attractive buy for many. The primary reason behind this is to counter a fall in resale value in the homeland. The company makes up for this by coming up with more attractive lease deals and lowered rates on Honda cars. Honda cars offer a range of features from potent horsepower to roomy interiors, which afford a comfortable and safe ride.

From the compact Civic models to the special Element, Honda cars offer ample choice. The Civic has also seen some user friendly modifications in the form of an in built navigation system and monitoring of tire pressure. The Honda Accord model has gone for a total redesign. The enhanced Honda car model, the Odyssey, has also seen some marked change with a better suspension system in place, and improved horsepower as also a modification in the wheel structure.

Even in the auto awards department, Honda cars score great points. The Honda Civic scores particularly well on the awards platform, being judged the best Motor Trend Car, while the Ridgeline, a Honda van, gets rave reviews for its show of power. Honda cars also frequently receive accolades for its range of sturdy cars that deliver consistent drive. Indeed, Honda cars have a reputation for reliability and are well worth every penny. No wonder they have earned the Automotive Lease Guides Industry Brand Residual Value Award, that especially identifies brands with optimal resale value. With several innovative makes in the pipeline, counting the Si Mugen model, Honda cars are likely to meet Gen X face up!

About the Author

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